



**UNIVERSITAS ISLAM NEGERI
SAYYID ALI RAHMATULLAH TULUNGAGUNG
FAKULTAS TARBIYAH DAN ILMU KEGURUAN
JURUSAN PENDIDIKAN BAHASA
PROGRAM STUDI TADRIS BAHASA INGGRIS**

**KODE
DOKUMEN**

RENCANA PEMBELAJARAN SEMESTER (RPS)

MATA KULIAH	KODE	KELOMPOK KEAHLIAN DOSEN (KKD)	BOBOT SKS	SEMESTER	TANGGAL PENYUSUNAN
Content Writing for Creative Industry	PTBI6014		4	3	10 Agustus 2023
OTORISASI / PENGESAHAN	DOSEN PENGEMBANG RPS		KOORDINATOR KKD		KOORD PROGRAM STUDI
	Arpinda Syifa'a Awalina, S.Pd., M.Pd.		Dr. Erna Iftanti, S.S.,M.Pd		Dr. Erna Iftanti, S.S.,M.Pd
CPL	CPL PRODI				
	KU1	Mampu menerapkan pemikiran logis, kritis, sistematis, dan inovatif dalam konteks pengembangan atau implementasi ilmu pengetahuan dan teknologi yang memperhatikan dan menerapkan nilai humaniora yang sesuai dengan bidang keahliannya.			
	KU2	Mampu menunjukkan kinerja mandiri, bermutu, dan terukur.			
	KU3	Mampu mengkaji implikasi pengembangan atau implementasi ilmu pengetahuan dan teknologi yang memperhatikan dan menerapkan nilai humaniora sesuai dengan keahliannya berdasarkan kaidah, tata cara dan etika ilmiah dalam rangka menghasilkan solusi, gagasan, desain atau kritik seni.			
Capaian Pembelajaran Mata Kuliah	CP MATA KULIAH (CP-MK)				
	CPMK1	The students are able to define and describe theories gamification for Content Writing			
	CPMK2	The students are able to apply content writing techniques in ELT			
	CPMK3	The students are able to write an instructional lesson using technologies			

	CPMK4	The students are able to discuss ethical and legal issues in content writing
Deskripsi Singkat Mata Kuliah	This course is designed to introduce students with writing content for creative industry in ELT. Developing and applying writing content techniques in ELT in the classroom.	
Bahan Kajian / Materi Pembelajaran	1.	Defining The Concept of Content Writing
	2.	Conceptualizing of Content Writing for Creative Industry
	3.	Identifying What is blog for content writing
	4.	Applying Blog for content writing
	5.	Applying Blog for writing short stories
	6.	Applying Blog for writing a tourism place
	7.	Identifying Students' Perception of Writing Blog
	8.	Identifying What is flipbook for content writing
	9.	Applying Flipbook for content writing
	10.	Applying flipbook for writing tourism information
	11.	Applying flipbook for writing short story
Pustaka	Utama :	
		Robinson, M. B. (2021). Writing Guide with Handbook. In <i>Angewandte Chemie International Edition</i> , 6(11), 951–952. (Issue Mi).
	Pendukung :	
	1.	Nuraeni, C., & Siregar, R. A. (2023). New Directions in Technology for Writing Instruction: By Gonca Yangın-Ekşi, Sedat Akayoglu, and Leonora Anyango. <i>LEARN Journal: Language Education and Acquisition Research Network</i> , 16(2 SE-Book Review), 806–809. https://so04.tci-thaijo.org/index.php/LEARN/article/view/266986
2.	Awalin, A. S. (2022). Digitalisasi Era Metaverse. In <i>Digitalisasi Era Metaverse</i> (p. 223). http://dx.doi.org/10.31219/osf.io/ks67t	
3.	Hasibuan, J. R. (2009). The impact of electronic communication technology on written language. <i>US-China Education Review Journal</i> , 1, 20–24.	
Team Teaching	Arpinda Syifa'a Awalin, M.Pd	
Mata Kuliah Syarat	-	

Minggu Ke-	Kemampuan Akhir Yang Diharapkan	Materi Pembelajaran	Bentuk Pembelajaran	Indikator
1.	<ul style="list-style-type: none"> - Sharing Lesson Plan - Students are able to recognize a simple of content writing 	<ul style="list-style-type: none"> - Lesson Plan / Course Outline - An example of content writing 	<ul style="list-style-type: none"> - Lecturing - Class Discussion 	Students can answer an exercise correctly
2	Students are able to conceptualize of Content Writing for Creative Industry	<ul style="list-style-type: none"> - Conceptual idea of Content Writing - Theory of content writing 	<ul style="list-style-type: none"> - Lecturing - Classroom Discussion 	Students can do the exercises on the use of conceptual idea of content writing correctly
3.	Students are able identify what is blog for content writing	<ul style="list-style-type: none"> - Identifying blog for content writing - Identifying poster for content writing - Ways to create blog 	<ul style="list-style-type: none"> - Lecturing - Classroom Discussion - presentation 	Students can apply blog in writing content
4.	Students are able to apply Blog for content writing	<ul style="list-style-type: none"> - Applying blog for content writing - Choose the topic for the blog - Presenting poster for content writing 	<ul style="list-style-type: none"> - Lecturing - Peer Discussion - presentation 	Students can practice using blog to write current topic
5.	Students are able to apply Blog for short story	<ul style="list-style-type: none"> - Identifying short story for blog - Presenting poster for content writing 	<ul style="list-style-type: none"> - Lecturing - Peer Discussion - Presentation 	Students practice writing short story in blog

6.	Students are able to apply Blog for reviewed movie	<ul style="list-style-type: none"> - Identifying movie for reviewing in blog - Presenting poster for content writing 	<ul style="list-style-type: none"> - Group Discussion 	Students practice writing reviewed movie in blog
7	Students are able to apply Blog for Song	<ul style="list-style-type: none"> - Identifying song for reviewing in blog - Presenting poster for content writing 	Group discussion	Students practice writing reviewed song in blog
8	Mid term test			
9.	Students are able to apply Blog for telling tourism place	<ul style="list-style-type: none"> - Identifying tourism place for reviewing in blog - Presenting poster for content writing 	<ul style="list-style-type: none"> - Lecturing - Peer Discussion - Presentation 	Students practice writing description of tourism place in blog
10.	Students are able to identify flipbook for content writing	<ul style="list-style-type: none"> - Identifying flipbook for content writing - Presenting poster for content writing - Ways to create flipbook 	<ul style="list-style-type: none"> - Lecturing - Peer Discussion - Presentation 	Students can apply flipbook in writing content

11.	Students are able to apply flipbook for content writing	<ul style="list-style-type: none"> - Applying flipbook for content writing - Choose the topic for the flipbook - Presenting poster for content writing 	<ul style="list-style-type: none"> - Lecturing - Peer Discussion - Presentation 	Students can practice using flipbook to write current topic
12.	Students can practice using blog to write current topic	<ul style="list-style-type: none"> - Identifying short story for reviewing in flipbook - Presenting poster for content writing 	Group discussion	Students can practice using flipbook to write current topic
13.	Students can practice using blog to write current topic	<ul style="list-style-type: none"> - Identifying short story for reviewing in flipbook - Presenting poster for content writing 	<ul style="list-style-type: none"> - Group discussion - Quiz 	Students can practice using flipbook to write current topic
14.	Students can practice using blog to write current topic	<ul style="list-style-type: none"> - Identifying short story for reviewing in flipbook - Presenting poster for content writing 	Group Project	Students can practice using flipbook to write current topic
15	Making flipbook for tourism information	Making flipbook n for ELT field	Group project	Students can finish the flipbook perfectly
16	Final Test			

